



Media Release

For Immediate Release - Sunday, June 12, 2011

At least one in six couples in Australia are experiencing infertility and many of them are seeking an Egg Donor Angel so they can become a family

I have been on a personal journey to find an Egg Donor Angel. After several years of unsuccessful IVF attempts we finally accepted our Doctors advice to find an Egg Donor.

Over the Easter break this year I launched a wonderful and exciting website to help others find their own Egg Donor Angel www.eggdonorangels.com.au

*“Infertility, what a harsh sounding word this is
...and heartbreaking when you dream of having a family”*

We started our journey advertising in our local paper and posting on on-line forums. The responses were welcomed and wonderful but due to various issues including health and age none were suitable.

A friend's daughter offered and we started the process but she unfortunately pulled out due to health issues. There is a high attrition rate as many women altruistically want to help but as they get involved in the process they change their minds, understandably.

Determined to find a better way to reach our potential Egg Donor Angel, I appealed to friends via Facebook. One wonderful person offered but unfortunately the process posed a risk to her health and we weren't prepared to do that. So we regrouped. That's when I conceded just how hard this was and wondered if there was something I could do to help both myself and other couples realise their dream of having a family. I tested the concept by starting a Facebook page and paying for Facebook advertising. Within a week I got over 100 people to the page. I knew I was onto something here.

The Egg Donor Angels website was born at that moment in time. This week, I am excited to launch this wonderful website in the hope that I can help others. www.eggdonorangels.com.au.

The most wonderful thing for us was when our own Egg Donor Angel offered to help after I had been corresponding with her and told her about our IVF and needing an Egg Donor. She saw my Facebook site and knew she wanted to help.

*The revelation for me was that lots of women would consider helping
if they knew they were needed and could help.*



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