



Media Release

For Immediate Release - Saturday, April 30, 2011

At least one in six couples in Australia are experiencing infertility and many of them are seeking an Egg Donor Angel so they can become a family

I have been on a personal journey to find an Egg Donor Angel. After several years of unsuccessful IVF attempts we finally accepted our Doctors advice to find an Egg Donor.

This week I have launched a wonderful and exciting website to help others find their own Egg Donor Angel
www.eggdonorangels.com.au

*“Infertility, what a harsh sounding word this is
....and heartbreaking when you dream of having a family”*

We started our journey advertising in our local paper and posting on on-line forums. The responses were welcomed and wonderful but due to various issues including health and age none were suitable.

A friend's daughter offered and we started the process but she unfortunately pulled out due to health issues. There is a high attrition rate as many women altruistically want to help but as they get involved in the process they change their minds, understandably.

Determined to find a better way to reach our potential Egg Donor Angel, I appealed to friends via Facebook. One wonderful person offered but unfortunately the process posed a risk to her health and we weren't prepared to do that. So we regrouped. That's when I conceded just how hard this was and wondered if there was something I could do to help both myself and other couples realise their dream of having a family. I tested the concept by starting a Facebook page and paying for Facebook advertising. Within a week I got over 100 people to the page. I knew I was onto something here.

The Egg Donor Angels website was born at that moment in time. This week, I am excited to launch this wonderful website in the hope that I can help others. www.eggdonorangels.com.au.

The most wonderful thing for us was when our own Egg Donor Angel offered to help after I had been corresponding with her and told her about our IVF and needing an Egg Donor. She saw my Facebook site and knew she wanted to help.

*The revelation for me was that lots of women would consider helping
if they knew they were needed and could help.*



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